## **AIGA DFW Diversity Chair**

Minimum Tenure: 2 years Maximum Tenure: 4 years

## Mission:

Encourage diversity in design education, discourse, and practice to strengthen and expand the relevance of design in all areas of society. Champion diversity, equity, and inclusion within the design profession by supporting and celebrating a diverse array of designers. Augment ongoing AIGA programs with new ideas and resources by raising awareness, offering guidance to the organization and its members, and participating in purposeful dialogues and activities.

## Responsibilities:

- Collaborate with each program chair to ensure all programs and initiatives are inclusive, equitable, and represent the diversity of DFW
- Know the demographic makeup of the regional population, design industry, and our members, and actively seek ways to expand it
- Identify and grow a list of successful design leaders with underrepresented identities (ex: women, BIPOC, LGBTQ+, disabled) to recommend as mentors/panelists as needed
- Provide articles and resources related to diversity in design to share on social channels
- Be mindful of times when design diversity can be highlighted with a custom blog post
- Engage with National DEI Task Force and other DEI chapter leaders
- Ongoing education in topics such as ethnography, anthropology, cultural studies, social change, and civic engagement

## Skills + Traits:

- Experience leading initiatives
- Organized and able to multitask
- Familiarity with organizing and planning events with many moving parts
- Excellent verbal and written communication skills
- Comfortable working remotely: resourceful, independent, self-motivated, team player
- Possess cross-cultural literacy