

## **AIGA DFW Education Chair**

*Minimum Tenure: 2 years*

*Maximum Tenure: 4 years*

### **Mission:**

To oversee the chapter's activities for educators by developing and nurturing relationships between AIGA DFW and regional schools with design programs and their faculty members. Achieve an education agenda through educator and education-oriented programming/events.

### **Responsibilities:**

- Survey students, faculty, and local design agencies/creative directors about their needs and wants, and craft programming appropriately.
- Plan the Educators' Luncheon and another event of value to Educators each year.
- Encourage all design educators to participate in our education events and activities through emails, social media, and other appropriate avenues of outreach.
- Encourage faculty to get their students involved by volunteering at chapter events, especially if their school does not have an AIGA Student Group.
- Ensure that AIGA DFW's educator-related objectives are aligned with AIGA national initiatives as well as our chapter's purpose statement.
- Collaborate with the executive board to deliver key messages of chapter goals, and act as a liaison to ensure chapter activities address critical education issues and needs.
- Consider ways to better connect educators with professionals in the industry, and become a bridge for communicating ever-updating industry needs and desires.
- Be a resource for educators to share ideas and grow in the field.
- Ensure team responsiveness to all inquiries from educators, schools, and students.

### **Skills + Traits:**

- Excellent verbal and written communication skills.
- Experience managing people and keeping them motivated.
- Organized and can easily multitask
- Ability to self-manage and monitor multiple different projects.
- Comfortable working remotely: resourceful, independent, self-motivated, comfortable with frequent use of digital communication tools
- Team player